# **Catalyst Media Group plc** Report and financial statements for the year ended 30 June 2014

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#### CATALYST MEDIA GROUP PLC Report and financial statements for the year ended 30 June 2014 Directors, Secretary and Advisors

#### **Directors**

Michael Rosenberg OBE

Mark Hawtin Melvin Lawson Christopher Mills Non-executive Director Non-executive Director Non-executive Director

Chairman

#### Secretary

Registered office and Company registration number

CETC (Nominees) Limited Quadrant House 4 Thomas More Square London E1W 1YW Quadrant House 4 Thomas More Square London E1W 1YW

Registration number: 03955206

#### **Solicitors**

Bircham Dyson Bell 50 Broadway London SW1H 0BL

#### Nominated Adviser & Broker

#### Registrars

Strand Hanson Limited 26 Mount Row London W1K 3SQ Neville Registrars Neville House 18 Laurel Lane Halesowen

West Midlands B63 3DA

#### **Auditors**

UHY Hacker Young Quadrant House 4 Thomas More Square London E1W 1YW

#### **Bankers**

National Westminster Bank Plc Hammersmith Branch 22 Kings Mall London W6 0QD

# CATALYST MEDIA GROUP PLC Report and financial statements for the year ended 30 June 2014 Chairman's statement

I am pleased to present the results for Catalyst Media Group Plc (CMG) for the year ended 30 June 2014, which incorporates our share of profits for Satellite Information Services (Holdings) Ltd (SIS) in which CMG has a 20.54% interest.

After taking account of the £4.3 million (2013: £8.4 million) impairment charge detailed below and CMG's share in the profits of SIS for its year ended 31 March 2014 of £1.4 million (2013: £4.9 million), CMG recorded a loss before taxation of £3.0 million (2013: £3.7 million loss before taxation). Net Assets at the year end were £25.5 million (92.3p per share) (2013: £28.6 million (103.4p per share)).

The main asset of CMG continues to be the 20.54% share in SIS. CMG equity accounts for its share in the profits of SIS. For the year ended 31 March 2014, SIS had revenues of £253.8 million (2013: £260.8 million) of which £198.2 million were derived from Betting Services and £55.6 million from SIS LIVE Services. As previously reported, the Outside Broadcast Division of SIS was closed down and closure costs of £10.5 million were incurred during the year. Before providing for these non recurring costs, the total operating profit for SIS was £24.2 million (2013: £29.6 million). Profits after exceptionals and taxation were £6.9 million (2013: £20.5 million). The share attributable to CMG after tax was £1.4 million (2013: £4.9 million). SIS's Net Cash inflow for the period was £50.2 million (2013: £52.5m) from operating activities. SIS's operating profit margin (1) fell slightly to 10.4% compared to 12.7% for the previous year mainly due to major events during the 2012 summer months.

#### Impairment review

The Board of CMG has reviewed the value of its interest in SIS and has also discussed the various scenarios that may impact the business of SIS over the next few years. Taking account of the political and economic uncertainties that surround the business and despite the current good performance of the business, the value of our investment was impaired to £25 million following the valuation of SIS using a discounted cash flow model.

#### SIS Betting

The services to the betting industry are supported in the main by fixed term media contracts which include horse racing and dog track racing. A large proportion of the media portfolio expires between 2017 and 2020. Activity around extending racecourse media rights has been delayed due to uncertainty around the future size of the Bookmaker retail estates, in part arising from the political and local authority attitude towards betting shops, the impact of Fixed Odds Betting Terminals (FOBT) regulation and the channel shift to online.

SIS intends to engage with media rights owners post the general election when they expect greater forward visibility of bookmakers' future plans.

SIS sold its 25% stake in Chelmsford City Racecourse (CCR) to Tote Media Ltd but remains committed to the venture as its media partner and provider of funding through a secured loan. SIS has negotiated an exclusive 10 year rights deal with CCR which will come into the portfolio from 2015.

Preparations for racing to take place at CCR are going well and racing is expected to start in January 2015. For 2015, 58 fixtures (a reallocation from other tracks) have been granted to CCR by the British Horseracing Authoirty (BHA) and it is on track to become an excellent exclusive source of reliable all-weather racing for the betting industry.

<sup>&</sup>lt;sup>1.</sup> SIS's operating profit margin is the ratio of SIS's operating profit (total operating profit before exceptional items and share of associate and joint venture) to revenues expressed as a percentage.

# CATALYST MEDIA GROUP PLC Report and financial statements for the year ended 30 June 2014 Chairman's statement

Greyhound racing has a major appeal domestically and internationally. SIS have secured the media rights for the new Towcester track which is due to open in December, it is a ground breaking new venture featuring 8 lane racing making it very attractive to the International market in particular. SIS will be exclusively beaming multiple platform coverage from the planned three meetings per week. It will be the only joint horse racing and greyhound racing venue in the UK.

SIS has invested in expanding their betting division into new sports media content and online capability. It has signed a three-year agreement with the Liga de Futbol Profesional (LFP) and has become the league's official, exclusive partner for collection and distribution of live official data from more than 2,500 matches in the Spanish leagues each season. This will include matches from first division Liga BBVA, the Copa del Rey and the Supercopa and will provide a range of high quality, pre-match, in-running, and post-match data feeds and products tailored to bookmakers' needs.

SIS Betting's core strategy is to become a leader in securing and delivering sports media content to the betting Industry via streaming and satellite pathways. SIS has been working in partnership with Level 3 Communications, Inc., the leading network provider, to power existing rights-based online TV streaming and live broadcasts to clients around the world. Additionally SIS has launched its own data streaming capability, able to deliver betting data and live pictures via multibitrate, multi-format channels. This gives SIS the ability to deliver betting media to online bookmakers and is founded on their existing SDI video contribution infrastructure.

#### SIS live

The SIS LIVE business is a leading supplier of satellite newsgathering (SNG) services to the UK broadcast market and secured a new seven year contract with ITV and ITN news for a new SNG fleet and satellite capacity. SIS LIVE also secured new satellite deals with the BBC, Sky Sports and Sky News Arabia in 2014. In addition to this, SIS LIVE has had success in securing new fibre revenues, which is a key strategic target for growth in the UK Broadcast market, having recently installed fibres at all Premier League football stadia for BBC Match of the Day and provided connectivity to the Sky Group for Disaster Recovery.

Ad hoc SNG and connectivity services remain strong with live coverage so far this year for major sporting events such as golf, football and cycling as well as the Scottish Referendum and WW1 commemorations. Initial hardware product sales to Brazil, Germany, Japan and the UK Army during the year have assisted the hardware sale division of SIS LIVE's lightweight, fast deploy satellite ground terminals.

SIS LIVE has secured key television coverage in 2015 for the UK General Election and contribution services via satellite and fibre for the Rugby World Cup in 2015. It has also agreed partnerships with international fibre providers and hardware sellers to increase the opportunity for further international growth.

#### Media City studios (Dock 10)

Dock10 in which SIS has a 50% interest operates The Studios complex and the campus wide communications infrastructure at MediaCityUK in Salford. It provides studio facilities, post-production content management and connectivity and infrastructure services. Dock 10 has continued to raise its profile and is now a recognised brand in the UK broadcast industry.

# CATALYST MEDIA GROUP PLC Report and financial statements for the year ended 30 June 2014 Chairman's statement

SIS continues to deliver significant expansion reflected in the number of productions based at The Studios and the securing of additional post and content work leading to an increase in utilisation across the Company's facilities, which are near maximum capacity.

Dock 10 is well placed to take advantage of the opportunities afforded by the changes to industry practices, including file based delivery, advanced content management and remote working

#### India

As has been previously reported significant payments due to SIS Live arising from a contract for television production at the 2010 Commonwealth Games (CWG) in India are in dispute. Arbitration proceedings have started to recover the outstanding payment.

SIS LIVE received a draft assessment in March 2014 from the Indian tax authorities in relation to financial year ended 31 March 2011. On the advice of its lawyers and tax advisors it has commenced appeal proceedings through the Dispute Resolution Panel (DRP) of the Indian Tax Authority.

The net effect of claims and counterclaims, including the tax claim, is not expected to be material.

#### **SIS Results**

The results of SIS for the year ended 31 March 2014 are as follows:

	31 March 2014 £'000	31 March 2013 £'000
Revenue	253,764	260,758
Operating expenses	(229,959)	(231,368)
Operating profit before exceptional items	26,511	33,144
Exceptional items	(2,706)	(3,754)
Operating profit Share of operating profit/(loss) of joint venture:	23,805	29,390
- joint venture	475	251
- associate	(40)	
Total operating profit	24,240	29,641
Losses on the managed wind down of business	(10,495)	-
Profit on disposal of tangible assets	796	424
Net interest payable	(2,192)	(2,345)
Profit on ordinary activities before tax	12,349	27,720
Tax on profit on ordinary activities	(5,404)	(7,273)
Retained profit transferred to reserves	6,945	20,477

Report and financial statements for the year ended 30 June 2014 Chairman's statement

#### **Dividends**

SIS has declared a dividend of £5m payable immediately. CMG will receive £1,027,000, which is expected to be received on 5 December 2014. Although SIS continues to be cash positive, there can be no certainty as to the timing or quantum of further dividends.

#### Outlook

SIS has deferred negotiations with regard to the extension of certain media rights pending the result of the general election in 2015. However SIS remains profitable and cash generative in the immediate term and is planning the necessary steps, albeit in a challenging environment, to ensure the future profitability of the business. Current trading is in line with management expectations.

CMG continues to operate at a low overhead cost. In the light of the payment of the dividend from SIS the Board is examining the best way to utilise these funds and add value for shareholders.

#### **AGM**

The Annual General Meeting of the CMG will be held on 20 January 2015 at 10:00 a.m. Formal Notice of the meeting is set out at the end of the report and accounts together with proxy forms.

Michael Rosenberg OBE Chairman

2 December 2014

# CATALYST MEDIA GROUP PLC Report and financial statements for the year ended 30 June 2014 Strategic Report

The Directors present their strategic report for the year ended 30 June 2014.

#### Principal activities and review of the business

The principal activities of the business are outlined and reviewed in the Chairman's Statement. A review of the business is included within the Chairman's Statement.

#### Principal risks and uncertainties

#### **Investment in SIS**

The principal strategic investment of the Group is its 20.54% holding in (SIS). The Group is entitled to appoint one director to the board of SIS which currently comprises nine directors, of which six are appointed by shareholders, two are independent and one is the Chairman. Although it can influence the board on strategic decisions, the Group is not in a position to control the day-to-day business and affairs of SIS other than with the support of other directors and a majority of shareholders of SIS.

SIS has adopted a dividend policy to pay out a proportion of its distributable earnings subject to cash flow considerations. However any future dividends paid by SIS are, *inter alia*, dependent on the profitability of SIS and the resolutions of the board of SIS to declare such dividends.

There are a number of risks and uncertainties associated with the business of SIS which could potentially have an adverse impact on the value of the Group's investment.

- SIS operates in competitive markets and, as can be evidenced by the loss of the outside broadcasting contract with the BBC, this can result in downward pressure on prices and loss of customers. SIS aims to mitigate this risk by expanding the range of products and services it offers.
- The customers of SIS rely upon real time data and uninterrupted content delivery. Loss of
  content would result in reduced quality of services and potentially reduced income.
  Therefore SIS has adopted advanced disaster recovery solutions and has built back up
  facilities which are located around the country.

#### Financial risk

Although a major source of funding, the Group is not dependent on its dividend income from its investment in SIS as there are significant cash resources to cover the Group's ongoing expenses.

The Group is subject to financial risk through its exposure to financial assets and liabilities.

#### Credit risk

Credit risk with cash and cash equivalents is reduced by placing funds with banks with high credit ratings.

#### Liquidity risk

Liquidity risk arises from the Group's and Company's management of working capital. There is a very low risk that the Group will encounter difficulty in meeting its financial obligations as they fall due, on the basis that the Group operates with minimal overheads and cash flow is well managed.

## Report and financial statements for the year ended 30 June 2014 Strategic Report

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The Group's policy is to ensure that it will always have sufficient cash to allow it to meet its liabilities when they become due. The principal liabilities of the Group and Company arise in respect of administrative expenditure and trade and other payables. Trade and other payables are all payable within three months.

The Board receives cash flow projections on a regular basis as well as information on cash balances.

#### **Key Performance Indicators (KPIs)**

The Company's key performance indicators used by the Board in monitoring the general performance of the Group and its investments are:

#### Net asset value per share

The net asset value per share of the Group is 92.3 pence (2013: 103.4 pence). The net asset value per share has decreased over the year to 30 June 2014 mainly due to the impairment of the value of the Group's associate, SIS. The net asset value of the Group at 30 June 2014 and 30 June 2013 is shown in the Group's consolidated statement of financial position on page 15.

#### **Key Performance Indicators of Associate**

The directors additionally monitor the performance of SIS in order to evaluate the general performance of the Group.

#### Dividend receipt from Investment in Associate

The directors monitor the dividend policy of SIS in order to consider future expected cash flows.

#### **Administrative expenses**

The directors closely monitor the anticipated overheads for the Group and ensure that these are kept to a minimum.

#### Earnings per share (EPS)

EPS shows the relative performance year-on-year of the Group's profitability measured as an amount of profit or loss attributable to one Ordinary share. The calculation of earnings per share is based on the weighted average number of issued ordinary shares in issue for the financial year and the profit/(loss) after taxation attributable to ordinary shareholders. EPS in respect of operations for the year and the previous year is shown in the Group consolidated statement of comprehensive income on page 14.

## Michael Rosenberg OBE Chairman

2 December 2014

## Report and financial statements for the year ended 30 June 2014 Directors' Report

The Directors present their annual report and the audited financial statements for the year ended 30 June 2014.

#### Financial reporting

The financial statements for 2014 have been prepared in accordance with the Group's accounting policies under International Financial Reporting Standards (IFRSs) as adopted by the European Union.

#### Results and dividends

The Group sustained a loss (including its share of other comprehensive income of associate) after taxation of £3.1 million (2013: £3.6 million). Further details are shown in the Group Consolidated statement of comprehensive income on page 14.

Dividends totalling £nil (2013: £3,870,394) were declared during the year.

#### **Directors**

The Directors of the Company during the period were:

Michael Rosenberg OBE Chairman

Mark Hawtin Non-executive Director
Melvin Lawson Non-executive Director
Christopher Mills Non-executive Director

The Company has Directors' and Officers' liability insurance in place.

#### **Employees**

The Group had no other employees other than the Directors as at 30 June 2014.

The Directors' interests in the share capital of the company are included in note 25.

#### **Cancellation of Treasury shares**

On 15 October 2012, the Group cancelled, from Treasury, 497,524 ordinary shares.

#### Subsequent events

On 15 July 2014, the Company purchased, in the market, 502,272 ordinary shares of 10p each in Catalyst Media Group plc at a price of 50p per ordinary share. The purchase was made out of distributable reserves and the shares are currently held in Treasury by the Company.

#### Going concern

The Directors can report that based on the Group's budgets and financial projections, they have satisfied themselves that the business is a going concern. The Board has a reasonable expectation that the Company and Group have adequate resources and facilities to continue in operational existence for the foreseeable future and therefore the accounts are prepared on a going concern basis.

# CATALYST MEDIA GROUP PLC Report and financial statements for the year ended 30 June 2014 Directors' Report - continued

#### **Auditors**

In the case of each person who was a Director at the time this report was approved:

- so far as that Director was aware there was no relevant available information of which the Company's auditors were unaware; and
- that Director has taken all steps that the Director ought to have taken as a Director to make himself or herself aware of any relevant audit information and to establish that the Company's auditors were aware of that information.

In accordance with section 489 of the Companies Act 2006, a resolution proposing that UHY Hacker Young LLP be re-approved as auditors of the company will be put at the Annual General Meeting.

#### Corporate governance

The directors are responsible to shareholders for the effective direction and control of the Group and recognise the importance of good corporate governance. The directors take account of the QCA's Corporate Governance Code for Small and Mid-Size Quoted Companies 2013 to the extent that it is considered appropriate for the size and activities of the Group.

#### Internal financial control

The Group operates a system of internal financial control commensurate with its current size and activities, designed to ensure that the possibility of misstatement or loss is kept to a minimum. There is a comprehensive system in place for financial reporting and the Board receives a number of reports to enable it to carry out these functions in the most efficient manner. These procedures include the preparation of management accounts and other ad hoc reports. All transactions are subject to Director approval and all payments require approval by a minimum of two Directors. The Board has responsibility for the effectiveness of the internal financial control framework. Such a system can only provide reasonable and not absolute assurance against material misstatement. The Group does not currently have, nor considers there is currently a need for an internal audit function.

Report and financial statements for the year ended 30 June 2014 Directors' Report - continued

#### Directors' responsibilities

The Directors are responsible for preparing the Strategic Report, Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the Directors to prepare Group and Parent Company financial statements for each financial period. Under that law the Directors have elected to prepare the Group and the Parent Company financial statements in accordance with IFRS as adopted by the EU and applicable law.

Under company law the Directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Group and Parent Company and of their profit or loss for that period.

In preparing these financial statements, the Directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether they have been prepared in accordance with IFRS as adopted by the EU; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Group and the Parent Company will continue in business.

The Directors are responsible for keeping adequate accounting records that are sufficient to show and explain the Group and Parent Company's transactions and disclose with reasonable accuracy at any time the financial position of the Group or Parent Company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Group and Parent Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Financial statements are published on the Group's website in accordance with legislation in the United Kingdom governing the preparation and dissemination of financial statements, which may vary from legislation in other jurisdictions. The maintenance and integrity of the Group's website is the responsibility of the directors. The Directors' responsibility also extends to the ongoing integrity of the financial statements contained therein.

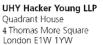
#### **Annual General Meeting**

Notice of the Annual General Meeting of the Company for 2015 is on page 43.

On behalf of the Board

Michael Rosenberg OBE Chairman

2 December 2014





the Companies Act 2006.

## Independent auditors' report to the members of Catalyst Media Group plc for the year ended 30 June 2014

We have audited the Group and Parent Company financial statements (the 'financial statements') of Catalyst Media Group plc for the year ended 30 June 2014 which comprise the Consolidated Statement of Comprehensive Income, the Consolidated and Parent Company Statements of Financial Position, the Consolidated and Parent Company Statements of Cash Flows, the Consolidated and Parent Company Statements of Changes in Equity, and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and International Financial Reporting Standards (IFRSs) as adopted by the European Union and as regards the Parent Company financial statements, as applied in accordance with the provisions of

This report is made solely to the Parent Company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the Parent Company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Parent Company and the Parent Company's members as a body, for our audit work, for this report, or for the opinions we have formed.

#### Respective responsibilities of directors and auditors

As explained more fully in the Directors' Responsibilities Statement set out on page 11 the Directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's (APB's) Ethical Standards for Auditors.

#### Scope of the audit of the financial statements

A description of the scope of an audit of financial statements is provided on the APB's web-site at www.frc.org.uk/apb/scope/private.cfm.

#### Opinion on financial statements

#### In our opinion:

- the financial statements give a true and fair view of the state of the Group's and of the Parent Company's affairs as at 30 June 2014 and of the Group's loss for the year then ended:
- the Group financial statements have been properly prepared in accordance with IFRSs as adopted by the European Union;
- the Parent Company financial statements have been properly prepared in accordance with IFRSs as adopted by the European Union and as applied in accordance with the provisions of the Companies Act 2006; and
- the financial statements have been prepared in accordance with the requirements of the Companies Act 2006.



## Independent auditors' report to the members of Catalyst Media Group plc for the year ended 30 June 2014

#### Opinion on other matters prescribed by the Companies Act 2006

In our opinion the information given in the Strategic Report and the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

#### Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all of the information and explanations we require for our audit.

Colin Jones (Senior Statutory Auditor)

For and on behalf of UHY Hacker Young LLP Chartered Accountants Registered Auditors

2 December 2014

# CATALYST MEDIA GROUP PLC Report and financial statements for the year ended 30 June 2014 Consolidated statement of comprehensive income

	Note	Year ended 30 June 2014 £	Year ended 30 June 2013 £
Revenue	2	25,000	25,000
Cost of sales	_	<u>-</u>	<u>-</u> _
Gross profit		25,000	25,000
Administrative expenses Other operating income	_	(111,259) 3,172	(147,698)
Operating loss		(83,087)	(122,698)
Financial income Financial costs	8 9	2,898	10,763 (20)
Net financial income	_	2,898	10,743
Share of profit of equity-accounted associate, net of tax Impairment of equity-accounted associate	1 1	1,367,348 (4,298,334)	4,854,420 (8,400,767)
Loss before taxation	_	(3,011,175)	(3,658,302)
Taxation	10	17,888	25,836
Loss for the year	_	(2,993,287)	(3,632,466)
Share of other comprehensive (loss)/income of associate	1	(69,014)	8,832
Total comprehensive loss for the year	-	(3,062,301)	(3,623,634)
Attributable to equity holders of the Company	_	(3,062,301)	(3,623,634)
Earnings/(loss) per share:			
Basic	11 _	(10.83p)	(13.07p)
Diluted	11 _	(10.83p)	(13.07p)
Before impairment	11 _	4.72p	17.16p

#### CATALYST MEDIA GROUP PLC Report and financial statements for the period ended 30 June 2011 Consolidated statement of financial position

	Note	30 June 2014	30 June 2013
Assets	Note	£	£
Non-current assets			
Intangible assets	12	_	_
Investment in associate	1	25,000,000	28,000,000
		25,000,000	28,000,000
Current assets			
Trade and other receivables	14	31,097	9,493
Corporation tax receivable	15	<u>-</u>	192
Cash and cash equivalents	16	538,416	622,763
		569,513	632,448
Total assets		25,569,513	28,632,448
Equity and liabilities			
Capital and reserves attributable to equity holders of the parent			
Share capital	17	2,764,567	2,764,567
Capital redemption reserve		49,752	49,752
Merger reserve		2,402,674	2,402,674
Retained profits		20,311,755	23,374,056
Total equity		25,528,748	28,591,049
Current liabilities			
Trade and other payables	19	31,399	41,399
Corporation tax payable	20	9,366	-
		40,765	41,399
Total equity and liabilities		25,569,513	28,632,448

The financial statements were approved by the Board of Directors and authorised for issue on 2 December 2014.

## Michael Rosenberg OBE Director

Company registration number: 03955206

# CATALYST MEDIA GROUP PLC Report and financial statements for the year ended 30 June 2014 Consolidated statement of cash flows

	Note	Year ended 30 June 2014 £	Year ended 30 June 2013 £
•			
Cash flow from operating activities Loss before taxation		(3,011,175)	(3,658,302)
Adjustments for: Share of profit from associate Impairment of associate Finance income Finance expense		(1,367,348) 4,298,334 (2,898)	(4,854,420) 8,400,767 (10,763) 20
Corporation taxes recovered		27,446	36,572
Net cash flow used in operating activities before changes in working capital (Increase) / decrease in trade and other receivables (Decrease) / increase in trade and other payables	_	(55,641) (21,604) (10,000)	(86,126) 2,024 1,561
Net cash flow used in operating activities	-	(87,245)	(82,541)
Investing activities Dividend received Interest received		2,898	3,080,651 13,758
Net cash flow from investing activities	_	2,898	3,094,409
Financing activities Dividends paid Interest paid		- -	(3,870,394) (20)
Net cash flow used in financing activities	_	-	(3,870,414)
Net decrease in cash and cash equivalents in the year Cash and cash equivalents at the beginning of the year	_	(84,347) 622,763	(858,546) 1,481,309
Cash and cash equivalents at the end of the year	16	538,416	622,763

#### CATALYST MEDIA GROUP PLC Report and financial statements for the year ended 30 June 2014 Company statement of financial position

		30 June	30 June
	Note	2014 £	2013 £
Assets	11010	~	~
Non-current assets			
Intangible assets	12	-	-
Investments	13	16,750,000	16,750,001
	_	16,750,000	16,750,001
Current assets			
Trade and other receivables	14	3,059,423	3,037,819
Corporation tax receivable	15	-	192
Cash and cash equivalents	16	538,426	622,773
	_	3,597,849	3,660,784
Total assets	_	20,347,849	20,410,785
Equity and liabilities			
Capital and reserves attributable to equity holders of the company			
Share capital	17	2,764,567	2,764,567
Capital redemption reserve		49,752	49,752
Merger reserve		2,912,060	2,912,060
Retained profit		14,580,156	14,642,457
Total equity		20,306,535	20,368,836
Current liabilities			
Trade and other payables	19	31,948	41,949
Corporation tax payable	20	9,366	, 5 10
		41,314	41,949
Total equity and liabilities	_	20,347,849	20,410,785

The financial statements were approved by the Board of Directors and authorised for issue on 2 December 2014.

## Michael Rosenberg OBE Director

Company registration number: 03955206

#### CATALYST MEDIA GROUP PLC Report and financial statements for the year ended 30 June 2014 Company statement of cash flows

Cook flow from energting activities	Note	Year ended 30 June 2014 £	Year ended 30 June 2013 £
Cash flow from operating activities			
(Loss)/profit before taxation Adjustments for:		(80,188)	2,968,713
Finance income Dividend received		(2,898)	(10,763) (3,080,651)
Corporation taxes recovered		27,446	36,571
Net cash flow used in operating activities before changes in working capital		(55,640)	(86,130)
(Increase) / decrease in trade and other receivables		(21,604)	2,042
(Decrease) / increase in trade and other payables		(10,001)	1,562
Net cash flow used in operating activities		(87,245)	(82,526)
Investing activities Interest received Dividend received		2,898	13,758 3,080,651
Net cash flow from investing activities		2,898	3,094,409
Financing activities Dividend paid		-	(3,870,394)
Net cash flow used in financing activities			(3,870,394)
Net decrease in cash and cash equivalents in the			
vear		(84,347)	(858,511)
Cash and cash equivalents at the beginning of the year		622,773	1,481,284
Cash and cash equivalents at the end of the year	16	538,426	622,773

1 Investment in associate Year Ended 30 June 2014	Share of net assets	Goodwill relating to the associate	Carrying value of investment
	Group £	Group £	Group £
Cost			
At 1 July 2013	15,222,726	12,777,274	28,000,000
Share of profit	1,367,348	-	1,367,348
Share of other comprehensive loss	(69,014)	-	(69,014)
Impairment	(2,734,696)	(1,563,638)	(4,298,334)
At 30 June 2014	13,786,364	11,213,636	25,000,000

The Group's interest in the associate, SIS, a company incorporated in England and Wales, is held by Alternateport Limited. Alternateport Limited holds an investment of 20.54% in the equity share capital of SIS and is entitled to appoint a director and alternate director to the SIS board. This right has been exercised since acquisition. Alternateport Limited is a wholly owned subsidiary of Catalyst Media Holdings Limited a wholly owned subsidiary of CMG.

The Board has reviewed its valuation of the investment in SIS as at 30 June 2014. It has taken account of the closure of the Outside Broadcast Division and the exceptional costs incurred. In addition it has reviewed internal forward projections, for a 5 year period, prepared by the management of SIS which include expectations of future cash flows from the business. It has applied a present day value to the expected cash flows using a discount rate of 5% and has taken account of the uncertainty surrounding the extension of media rights as well as the expected decline in numbers of retail betting shops. As a result it has concluded that an impairment of  $\mathfrak{L}4,298,334$  <sup>(ii)</sup> should be applied to the investment resulting in a value of  $\mathfrak{L}25,000,000$  as at 30 June 2014.

Share of profit of associate	2014	2014	2013
	SIS Total £'000	CMG share £'000	CMG share £'000
Revenue:			
SIS Betting Services	198,187	40,708	37,642
SIS LIVE Services	55,577	11,416	15,918
Total revenue	253,764	52,124	53,560
Operating profit (i)	23,952	4,920	6,743
Net interest payable	(2,192)	(450)	(482)
Losses on business wind down	(10,495)	(2,156)	-
Profit on disposal of fixed asset	` <sup>′</sup> 796 <sup>′</sup>	` 163	87
Profit before tax	12,061	2,477	6,348
Taxation	(5,404)	(1,110)	(1,494)
Share of profit after taxation	6,657	1,367	4,854
Net income from associate	6,657	1,367	4,854
Other comprehensive income:			
Actuarial gain/(loss)	(436)	(90)	12
Deferred tax	100	21	(3)
	(336)	(69)	9

1 Investment in associate (continued)

Share of net assets and liabilities of ass	ociate	

Net assets (I)	1/8,/80	36,722	41,526
Net liabilities (i)	(111,663)	(22,936)	(26,303)
Net equity	67,117	13,786	15,223

- (i) The financial results for SIS are taken from its latest accounts to 31 March 2014, adjusted in order to align the accounting policies of SIS (whose accounts are prepared under UK GAAP) and CMG (whose accounts are prepared under International Financial Reporting Standards). Adjustments have been made in respect of the recognition of the fair value of derivatives held by SIS as at the balance sheet date. The net cumulative effect of these adjustments is to decrease the value of the investment in associate in the Group's financial statements by £97,000 (2013: increase of £2,697,000).
- The impairment charge £4,298,334 comprises £2,734,696 relating to cumulative (ii) adjustments in respect of amortisation of goodwill no longer required as the goodwill is no longer held by SIS and £1,563,638 relating to the adjustment to the fair value of the Group's investment in SIS.

Year Ended 30 June 2013	Share of net assets	Fair Value of Intangibles	Total
	Group £	Group £	Group £
Cost			
At 1 July 2012	13,440,125	21,178,041	34,618,166
Share of profit	4,854,420	-	4,854,420
Share of other comprehensive income	8,832	-	8,832
Dividend received	(3,080,651)	-	(3,080,651)
Impairment		(8,400,767)	(8,400,767)
At 30 June 2013	15,222,726	12,777,274	28,000,000

#### 2 Revenue

An analysis of the Group's revenue is as follows:

	2014 £	2013 £
Business administrative services	25,000	25,000
Total revenue	25,000	25,000

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#### 3 Segmental analysis

The Directors have determined the Group's operating segments based on the management information that is reviewed in order to strategically operate the business.

The Group operates in one segment; business administrative services. Business administrative services focuses on managing the strategic investment in SIS, including the provision of non-executive director services to SIS and the management of overheads.

Segmental performance is assessed based on the segment result after results of equity accounted investments, impairment charges, financial income, financial costs and before taxation expense.

Year ended 30 June 2014	Business administrative services (including SIS investment)	d financial
Segment revenue	£ 25,000	<b>£</b> 25,000
oogone rovonuo	20,000	20,000
Operating loss	(83,087)	(83,087)
Financial income	2,898	2,898
Share of profit of associate (note 1)	1,367,348	1,367,348 1
Impairment of associate	(4,298,334)	(4,298,334)
Segment loss	(3,011,175)	(3,011,175)
Tax	17,888	17,888
Share of other comprehensive income of associate	(69,014)	(69,014)
Consolidated loss for the year	(3,062,301)	(3,062,301)
Segment assets	25,569,513	25,569,513
Segment liabilities	(40,765)	(40,765)
Net assets	25,528,748	25,528,748

Year ended 30 June 2013	Business administrative services (including SIS investment)	d financial
Segment revenue	£ 25,000	<b>£</b> 25,000
Operating loss	(122,698)	(122,698)
Financial income Financial costs Share of profit of associate (note 1) Impairment of associate Segment loss Tax Share of other comprehensive income of associate Consolidated loss for the year  Segment assets Segment liabilities Net assets	10,763 (20) 4,854,420 (8,400,767) (3,658,302) 25,836 8,832 (3,623,634) 28,632,448 (41,399) 28,591,049	10,763 (20) 4,854,420 (8,400,767) (3,658,302) 25,836 8,832 (3,623,634) 28,632,448 (41,399) 28,591,049
4 Operating loss (Group)  Operating loss for the year is stated after charging:	201	£ £
Auditors' remuneration (note 7)  Operating loss (Company)	201	9,500 9,500 4 2013 £ £
Operating loss for the year is stated after charging: Auditors remuneration (note 7)	2,6	

#### 5 Staff numbers and costs (Group and Company)

There were no staff other than the non-executive directors during the current and prior year.

Report and financial statements for the year ended 30 June 2014 Notes to the financial statements

6 Directors' emoluments (Group and Company)

Directors' emoluments for the year that each individual served as a director were as follows:

			2014 £	
Salaries and fees			45,30	6 46,531
7 Auditors' remuneration				
			2014 £	
Fees payable for the audit of the Group's fin			7,30	0 7,000
Fees payable for the audit of the Company'	s financial stat	ements	2,60 9,90	
				9,300
8 Financial income				
	2014	2013	2014	2013
	Group £	Group £	Company £	Company £
	_	_	_	_
Interest receivable	2,898	10,763	2,898	10,763
9 Financial costs				
9 Fillaliciai costs	2014	2013	2014	2013
	Group	Group	Company	Company
	£	£	£	£
Interest payable	-	20	-	20
10 Taxation (Group)			2014	2013
,			£	£
Current tax			17,900	25,600
(Under)/over provision in respect of prior pe	riods		(12)	236
Total tax credit for the year			17,888	25,836

The difference between the total tax credit shown above and the amount calculated by applying the standard rate of UK corporation tax to the profit before tax is as follows:

Report and financial statements for the year ended 30 June 2014 Notes to the financial statements

#### 10 Taxation (Group) (continued)

#### Factors affecting tax charge for the year

The tax assessed for the year is lower than the standard rate of corporation tax in the UK of 22.5% (2013 - 23.75%). The standard tax rate reduced from 23% to 21% as of April 2014.

	2014	2013
	£	£
Loss before tax	(3,011,175)	(3,658,302)
Tax on loss at standard rate of 22.5% (2013 – 23.75%)	(677,514)	(868,847)
Expenses not deductible for tax purposes Income not taxable Under/(over) provision in respect of prior periods Other items	12 (154)	1,996,412 (1,152,918) (236) (247)
Current tax credit	(17,888)	(25,836)

#### Factors that may affect the future tax charge

Deferred tax has not been provided in respect of timing differences relating primarily to revenue losses and management expenses as there is insufficient evidence that the benefit of the losses will be recovered. The amount of the asset not recognised is £891,900 (2013: £1,025,900). The above deferred tax asset has been calculated based on a UK tax rate of 20% (2013: 23%) as applicable at 30 June 2014.

#### 11 Earnings / (loss) per share (diluted, undiluted and before impairment)

The calculation of the basic and diluted loss per share is based upon the net loss after tax and minority interests attributable to ordinary shareholders of £2,993,287 (2013: £3,632,466) and a weighted average number of shares in issue for the period of 27,645,673 (2013: 27,790,159).

The calculation of the earnings per share (before impairment) is based upon the net loss after tax and attributable to ordinary shareholders of £2,993,287 (2013: £3,632,466), adjusted for impairment charges of £4,298,334 (2013: £8,400,767) and a weighted average number of shares in issue for the period of 27,645,673 (2013: 27,790,159).

Reconciliation of shares in issue:

	Year ended 30 June 2014	Year ended 30 June 2013
Issued ordinary shares at 1 July 2013 Effect of cancelled ordinary shares ( <b>note 17</b> )	27,645,673	28,143,197 (353,038)
Weighted average number of ordinary shares	27,645,673	27,790,159

At 30 June 2013 and 30 June 2014

Report and financial statements for the year ended 30 June 2014 Notes to the financial statements

12 Intangible assets			
Year Ended 30 June 2014	Development		
Group	expenditure 2014 £	Licences 2014 £	Total 2014 £
Cost At 1 July 2013 Disposal At 30 June 2014	152,747 (152,747)	350,000 (350,000)	502,747 (502,747)
Amortisation At 1 July 2013 Disposal	(152,747) 152,747	(350,000) 350,000	(502,747) 502,747
At 30 June 2014  Net book value  At 30 June 2013  At 30 June 2014			<del>-</del>
Year Ended 30 June 2014			Licences 2014 £
Company Cost At 1 July 2013 Disposal At 30 June 2014		_	350,000 (350,000)
Amortisation At 1 July 2013 Disposal At 30 June 2014		=	(350,000) 350,000
Net book value			

12 Intangible assets (continued)			
Year Ended 30 June 2013	Development expenditure	Licences	Total
Group	2013 £	2013 £	2013 £
<b>Cost</b> At 1 July 2012 and 30 June 2013	152,747	350,000	502,747
Amortisation			
At 1 July 2012 and 30 June 2013	(152,747)	(350,000)	(502,747)
Net book value At 30 June 2013	<u>-</u>	-	<u>-</u>
Year Ended 30 June 2013			Licences
Company			2012 £
<b>Cost</b> At 1 July 2012 and 30 June 2013			350,000
Amortisation At 1 July 2012 and 30 June 2013			(350,000)
Net book value At 30 June 2013			<u>-</u>

13 Investments	Shares in subsidiaries
Company Year Ended 30 June 2014	£
Cost At 30 June 2013 Disposal At 30 June 2014	17,908,626 (1,158,626) 16,750,000
Provision for diminution in value At 30 June 2013 Disposal At 30 June 2014	(1,158,625) 1,158,625
Net book value At 30 June 2013 At 30 June 2014	16,750,001 16,750,000

The Company's previously held investment in Spoof.com Limited was written off as that company was dissolved on 13 December 2013.

Details of the investments are as follows:

	Country of incorporation and operation	Activity	of ordinary shares held (%)
Catalyst Media Holdings Limited	England & Wales	Investment Company	100
Alternateport Limited*	England & Wales	Investment Company	100

<sup>\*</sup> A subsidiary of Catalyst Media Holdings Limited

Year Ended 30 June 2013	Shares in subsidiaries Company £
<b>Cost</b> At 30 June 2012 and 30 June 2013	17,908,626
Provision for diminution in value At 30 June 2012 and 30 June 2013	(1,158,625)
Net book value At 30 June 2012 and 30 June 2013	16,750,001

44 Trade and other receivables	2014	2013	2014	2013
14 Trade and other receivables	Group	Group	Company	Company
	£	£	£	£
Amounts owed by Group companies	-	-	3,028,326	3,028,326
Trade debtors	15,000	-	15,000	-
Prepayments	12,014	6,250	12,014	6,250
Other debtors	4,083	3,243	4,083	3,243
	31,097	9,493	3,059,423	3,037,819
15 Corporation tax receivable	2014	2013	2014	2013
o corporation talk received.	Group	Group	Company	Company
	3	£	Ĵ.	. Ž
Consortium relief receivable	<del>-</del>	192	-	192
16 Cash and cash equivalents	2014	2013	2014	2013
To Cash and Cash equivalents	Group	Group	Company	Company
	3	£	3	£
Cash at bank	538,416	622,763	538,426	622,773
Cash and cash equivalents	538,416	622,763	538,426	622,773
Cash and cash equivalents comprise ca	sh only.			
17 Share capital			2014	2013
·			Group	Group
			and	and
			Company £	Company £
<b>Authorised:</b> 65,711,223 ordinary shares of 10 pence	o o o o b		6 571 100	6 571 100
05,7 11,225 Ordinary Strates of 10 perice	- cacii		6,571,122 6,571,122	
Allen A. Commission and A. C.				0,071,122
Allotted, issued and fully paid: 27,645,673 ordinary shares of 10 pence	each		2,764,567	2,764,567
			2,764,567	2,764,567

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#### 18 Interest-bearing cash balances

#### Effective interest rates and repricing analysis

In respect of income-earning financial assets, the following table indicates their effective average interest rates in the year to 30 June 2014.

average interest rates in the year to 50 ou	116 2014.			
		ective st rate	Group Total £ 2014	Group Current £ 2014
Cash at bank and other deposits		0.9%	538,416	538,416
		ective st rate	Company Total £	Company Current £
			2014	2014
Cash at bank and other deposits		0.9%	538,426	538,426
19 Trade and other payables	2014 Group £	2013 Group £	2014 Company £	Company
Trade payables Amounts due to Group companies Accruals and deferred income	4,524 - 26,875 31,399	4,524 36,875 41,399	549 5 26,875	4,524 550 36,875 41,949
Trade payables are all due within one year.				
20 Corporation tax payable	2014 Group £	2013 Group £	2014 Company £	2013 Company £
Consortium relief payable	9,366		9,366	<u>-</u>

#### 21 Financial instruments

In common with other businesses, the Group and Company (the 'Group') is exposed to risks that arise from its use of financial instruments. This note describes the Group's objectives, policies and processes for managing those risks and the methods used to measure them. Further quantitative information in respect of these risks is presented throughout these financial statements.

The significant accounting policies regarding financial instruments are disclosed in note 26.

There have been no substantive changes in the Group's exposure to financial instrument risks, its objectives, policies and processes for managing those risks or the methods used to measure them from previous periods unless otherwise stated in this note.

#### Principal financial instruments

The principal financial instruments used by the Group, from which financial instrument risk arises, are as follows:

Group	2014 £	2013 £
Financial assets		
Loans and receivables		
Trade and other receivables	31,097	9,493
Cash and cash equivalents	538,416	622,763
Financial liabilities		
Financial liabilities measured at amortised cost	(0.1.000)	(44.555)
Trade and other payables	(31,399)	(41,399)
Company	2014	2013
• •	2014 £	2013 £
Financial assets		_0.0
Financial assets Loans and receivables	£	3
Financial assets Loans and receivables Trade and other receivables	£ 31,097	9,493
Financial assets Loans and receivables Trade and other receivables Cash and cash equivalents	£	3
Financial assets Loans and receivables Trade and other receivables Cash and cash equivalents Financial liabilities	£ 31,097	9,493
Financial assets Loans and receivables Trade and other receivables Cash and cash equivalents	£ 31,097	9,493

Report and financial statements for the year ended 30 June 2014 Notes to the financial statements

#### 21 Financial instruments (continued)

#### General objectives, policies and processes

The overall objective of the Board is to set policies that seek to reduce risk as far as possible without unduly affecting the Group's flexibility. Further details regarding these policies are set out below:

#### Credit risk

Credit risk with cash and cash equivalents is reduced by placing funds with banks with high credit ratings.

#### Liquidity risk

Liquidity risk arises from the Group's and Company's management of working capital. There is a risk that the Group will encounter difficulty in meeting its financial obligations as they fall due.

The Group's policy is to ensure that it will always have sufficient cash to allow it to meet its liabilities when they become due. The principal liabilities of the Group and Company arise in respect of administrative expenditure and trade and other payables. Trade and other payables are all payable within three months.

The Board receives cash flow projections on a regular basis as well as information on cash balances.

Fair value of financial liabilities	2014 £	2013 £
Trade and other payables	31,399 31,399	41,399 41,399

The fair value of trade and other payables is equal to the book values.

#### Capital

The Group considers its capital to comprise its ordinary share capital, capital redemption reserve, merger reserve and the retained profit. In managing its capital, the Group's objectives are to provide a return for its equity shareholders through distributions and capital growth. Going forward the Group will seek to maintain a sufficient funding base to enable the Group to meet its working capital needs.

Details of the Group and Company capital are disclosed in the Group and Company statement of changes in equity.

There have been no other significant changes to the Group's management objectives, policies and processes in the period nor has there been any change in what the Group considers to be capital.

#### Currency risk

The Group and the Company are not exposed to any significant currency risk.

## CATALYST MEDIA GROUP PLC Report and financial statements for the year ended 30 June 2014

Notes to the financial statements

#### 22 Capital commitments

There were no capital commitments outstanding at 30 June 2014 for the Group or the Company.

#### 23 Subsequent events

On 15 July 2014, the Company purchased, in the market, 502,272 ordinary shares of 10p each in Catalyst Media Group plc at a price of 50p per ordinary share. The purchase was made out of distributable reserves and the shares are currently held in Treasury by the Company.

#### 24 Ultimate Controlling party

There was no ultimate controlling party in the current or prior year.

#### 25 Related party transactions

During the year, SIS paid the Group £25,000 (2013: £25,000) in respect of fees for the services of the directors. In addition SIS paid the Group £27,446 (2013: £33,687) in respect of consortium relief payments.

Christopher Mills is a director of Northern Atlantic Value LLP (NAV) and Growth Financial Services Limited. As at the balance sheet date, NAV had an interest in 3,500,000 ordinary shares of the Company which represented 12.66% of the total issued share capital of the Company.

As at the balance sheet date, Melvin Lawson, and his associated companies, had an interest in 3,615,486 ordinary shares of the Company, representing 13.07% of the total issued share capital of the Company.

As at the balance sheet date, Mark Hawtin had an interest in 2,010,117 ordinary shares of the Company, representing 7.27% of the total issued share capital of the Company.

As at the balance sheet date, Michael Rosenberg had an interest in 10,520 ordinary shares of the Company, representing 0.04% of the total issued share capital of the Company.

	Salary and fees 2014 £	Total 2014 £
M Rosenberg OBE	15,306	15,306
M Hawtin	10,000	10,000
C Mills	10,000	10,000
M Lawson	10,000	10,000
	45,306	45,306
	2013 £	2013 £
M Rosenberg OBE	16,531	16,531
M Hawtin	10,000	10,000
C Mills	10,000	10,000
M Lawson	10,000	10,000
	46,531	46,531

#### 26 Basis of preparation and significant accounting policies

These consolidated financial statements of Catalyst Media Group plc have been prepared in accordance with accepted International Financial Reporting Standards (IFRSs), International Accounting Standards (IAS) and International Financial Reporting Interpretations Committee (IFRIC) interpretations (collectively "IFRSs") as adopted for use in the European Union and as issued by the International Accounting Standards Board and with those parts of the Companies Act 2006 applicable to companies reporting under IFRS. The accounting policies listed below include those applicable to SIS, given its materiality to the Group as a whole.

Catalyst Media Group plc is a publicly limited company registered in England and Wales where it is domiciled for tax purposes.

The financial statements are prepared under the historical cost convention.

#### **Companies Act s408 exemption**

The Company has taken advantage of the exemptions allowed under section 408 of the Companies Act 2006 and has not presented its own income statement in these financial statements. The Group loss for the year included a loss on ordinary activities after tax of  $\pounds62,301$  (2013: profit  $\pounds2,994,551$ ) in respect of the Company which is dealt with in the financial statements of the Parent Company.

#### New financial reporting requirements

The Group has applied the following new financial reporting standards for the first time in preparing its financial statements for the period ended 30 June 2014. There has been no material impact on the Group's financial statements.

- IFRS 10: Consolidated Financial Statements (effective as of 1 January 2013)
- IFRS 11: Joint Arrangements (effective as of 1 January 2013)
- IFRS 12: Disclosure of Interests in Other Entities (effective as of 1 January 2013)
- IFRS 13: Fair Value Measurement (effective as of 1 January 2013)
- IAS 19: Employee Benefits (effective as of 1 January 2013)
- IAS 27: Separate Financial Statements (2011) (effective as of 1 January 2013)
- IAS 28: Investments in Associates and Joint Ventures (effective as of 1 January 2013)

#### 26 Basis of preparation and significant accounting policies (continued)

#### Standards, interpretations and amendments to published standards not yet effective

At the date of authorisation of these consolidated financial statements, the IASB and IFRIC have issued the following standards and interpretations which are effective for annual accounting periods beginning on or after the stated effective date. These standards and interpretations are not effective for and have not been applied in the preparation of these consolidated financial statements:

- IFRS 7: Financial Instruments Disclosures (Amended 2011) (Revised 2010) (effective as of 1 January 2015)
- IFRS 9: Financial Instruments (effective as of 1 January 2018)
- IFRS 15: Revenue from Contracts with Customers (effective as of 1 January 2017).

The Directors anticipate that the adoption of these standards and interpretations will not have a material impact on the Group's financial statements in the period of initial adoption.

#### Basis of consolidation

The consolidated financial statements include the results of the Company and all of its subsidiary undertakings. A subsidiary is an entity controlled, directly or indirectly, by the Company. Control is the power to govern the financial and operating policies of the entity so as to obtain benefits from its activities.

The financial statements of subsidiaries are included in the consolidated financial statements from the date that control commences until the date that control ceases. The results of subsidiaries have been included from the date of acquisition using the merger method of accounting or the acquisition method of accounting as appropriate.

The consolidated financial statements present the results of the Company and its subsidiaries ("the Group") as if they formed a single entity. Inter-company transactions and balances between Group companies are therefore eliminated in full.

#### Investments in subsidiaries

Fixed asset investments in subsidiary undertakings are shown at cost. The cost of acquisition includes directly attributable professional fees and other expenses incurred in connection with the acquisition.

#### 26 Basis of preparation and significant accounting policies (continued)

#### Intangible assets

Intangible assets acquired separately are measured on initial recognition at cost. The cost of intangible assets acquired in a business combination is its fair value as at the date of acquisition. Following initial recognition, intangible assets are carried at cost less any accumulated amortisation and any accumulated impairment losses. Internally generated intangible assets, excluding capitalised development costs, are not capitalised and expenditure is reflected in profit or loss in the period in which the expenditure is incurred.

Intangible assets have useful lives that are finite and are subject to an annual impairment review.

Gains or losses arising from derecognition of an intangible asset are measured as the difference between the net disposal proceeds and the carrying amount of the asset and are recognised in profit or loss when the asset is derecognised.

#### **Development expenditure**

Research costs are expensed as incurred. Development expenditure on an individual project is recognised as an intangible asset when the Group can demonstrate the technical feasibility of completing the intangible asset so that it will be available for use or sale, its intention to complete and its ability to use or sell the asset, how the asset will generate future economic benefits, the availability of resources to complete the asset and the ability to measure reliably the expenditure during development.

Following initial recognition of the development expenditure as an asset, the cost model is applied requiring the asset to be carried at cost less any accumulated amortisation and accumulated impairment losses. Amortisation of the asset begins when development is complete and the asset is available for use. It is amortised over the period of expected future benefit. During the period of development, the asset is tested for impairment annually.

#### Licences

Licence rights acquired are amortised over the period of the licence to exploit such rights, typically five to ten years. Licences acquired during the period do not start to run until the products to which they relate to are used. Provision is made for any impairment in value, and that is reviewed on an annual basis.

#### Investment in associate

The Group's investment in its associate is accounted for using the equity method of accounting. An associate is an entity in which the Group has significant influence and which is neither a subsidiary nor a joint venture. Under the equity method, the investment in the associate is carried in the balance sheet at cost plus post-acquisition changes in the Group's share of net assets of the associate. Goodwill relating to the associate is included in the carrying amount of the investment and is not amortised. The consolidated statement of comprehensive income reflects the share of the results of operations of the associate. Where there has been a change recognised directly in the equity of the associate, the Group recognises its share of any changes and discloses this, when applicable, in the statement of changes in equity. Profits and losses resulting from transactions between the Group and the associate are eliminated to the extent of the interest in the associate.

#### 26 Basis of preparation and significant accounting policies (continued)

The financial statements of the associate are prepared either for the same reporting period as the parent company or a period not greater than three months different to the reporting period. Where necessary, adjustments are made to bring the accounting policies of associates in line with those of the Group.

#### Impairment of non-financial assets

The Group assesses at each reporting date whether there is an indication that an asset may be impaired. If any such indication exists, or when annual impairment testing for an asset is required, the Group estimates the asset's recoverable amount. An asset's recoverable amount is the higher of an asset's or cash-generating unit's fair value less costs to sell and its value in use and is determined for an individual asset, unless the asset does not generate cash inflows that are largely independent of those from other assets or groups of assets. Where the carrying amount of an asset exceeds its recoverable amount, the asset is considered impaired and is written down to its recoverable amount. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset. In determining fair value less costs to sell, an appropriate valuation model is used. These calculations are corroborated by valuation multiples, quoted share prices for publicly traded subsidiaries or other available fair value indicators.

Impairment losses are recognised in profit or loss in those expense categories consistent with the function of the impaired asset, except for property previously revalued where the revaluation was taken to equity. In this case the impairment is also recognised in equity up to the amount of any previous revaluation. For assets excluding goodwill, an assessment is made at each reporting date as to whether there is any indication that previously recognised impairment losses may no longer exist or may have decreased. If such indication exists, the Group makes an estimate of recoverable amount. A previously recognised impairment loss is reversed only if there has been a change in the estimates used to determine the asset's recoverable amount since the last impairment loss was recognised. If that is the case the carrying amount of the asset is increased to its recoverable amount. That increased amount cannot exceed the carrying amount that would have been determined, net of depreciation, had no impairment loss been recognised for the asset in prior years. Such reversal is recognised in profit or loss unless the asset is carried at revalued amount, in which case the reversal is treated as a revaluation increase.

The following criteria are also applied in assessing impairment of specific assets:

#### **Associates**

After application of the equity method, the Group determines whether it is necessary to recognise an additional impairment loss of the Group's investment in its associates. The Group determines at each balance sheet date whether there is any objective evidence that the investment in associate is impaired. If this is the case the Group calculates the amount of impairment as being the difference between the recoverable amount (being the higher of fair value less costs to sell and value in use) and carrying amount of the associate and recognises the amount in profit or loss.

## CATALYST MEDIA GROUP PLC Report and financial statements for the year ended 30 June 2014

Notes to the financial statements

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#### 26 Basis of preparation and significant accounting policies (continued)

#### Financial instruments

Financial assets

The Group classifies its financial assets into one of the categories discussed below, depending on the purpose for which the asset was acquired.

Loans and receivables

Cash and cash equivalents: These include cash in hand, deposits held at call with banks and bank overdrafts.

Trade and other receivables: These include amounts due to the group and prepayments and accrued income.

Financial liabilities

The Group classifies its financial liabilities as:

Financial liabilities measured at amortised cost. The Group's financial liabilities at amortised cost include trade payables and other financial liabilities.

**Trade and other payables:** These are initially recognised at fair-value and then carried at amortised cost. These arise from the receipt of goods and services.

#### Revenue

Revenue is recognised to the extent that it is probable that the economic benefits will flow to the Group and the revenue can be reliably measured. Revenue is measured at the fair value of the consideration received, excluding discounts, rebates, and other sales taxes or duty. Revenue arising from the provision of services is recognised when and to the extent that the Group obtains the right to consideration in exchange for the performance of its contractual obligations.

#### **Taxation**

Tax expense or taxation recoverable represents the sum of the tax currently payable or recoverable and deferred tax.

The tax currently payable is based on taxable profit for the year. Taxable profit differs from profit as reported in the income statement because it excludes items of income or expense that are taxable or deductible in other years and it further excludes items that are never taxable or deductible. The Group's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the statement of financial position date.

Tax recoverable comprises amounts receivable in respect of consortium tax relief arising from the surrender of taxable losses to the Group's associated undertaking.

Deferred tax is recognised on differences between the carrying amounts of assets and liabilities in the financial statements and the corresponding tax bases used in the computation of taxable profit, and are accounted for using the balance sheet liability method. Deferred tax liabilities are generally recognised for all taxable temporary differences and deferred tax assets are recognised to the extent that it is probable that taxable profits will be available against which deductible temporary differences can be utilised.

Report and financial statements for the year ended 30 June 2014 Notes to the financial statements

#### 26 Basis of preparation and significant accounting policies (continued)

The carrying amount of deferred tax assets is reviewed at each balance sheet date and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered. Deferred tax is calculated at the tax rates that are expected to apply in the period when the liability is settled or the asset realised. Deferred tax is charged or credited to the income statement, except when it relates to items charged or credited directly to equity, in which case the deferred tax is also dealt with in equity.

Deferred tax assets and liabilities are offset when the Group has a legally enforceable right to offset current tax assets and liabilities and the deferred tax assets and liabilities relate to taxes levied by the same tax authority on either the same taxable Group company or different Group entities which intend to settle current tax assets and liabilities on a net basis, or to realise the assets and settle the liabilities simultaneously, in each future period in which significant amounts of deferred tax assets or liabilities are expected to be settled or recovered.

#### Operating profit and loss

Operating profit and loss comprises revenues less cost of sales and administrative expenses, including exceptional expenditures where relevant. Operating profit and loss attributed to discontinued operations is included as part of the net result of these operations and is disclosed separately.

#### Pension scheme arrangements

The Group's associate operates a defined benefit pension scheme in accordance with the following accounting policy. However the Group itself does not operate a pension scheme.

For any defined benefit pension scheme in operation, the Group would require contributions to be made to separately administered funds.

#### Critical accounting estimates and judgements

The Group makes estimates and assumptions concerning the future, which by definition will seldom result in actual results that match the accounting estimate. The estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amount of assets and liabilities within the next financial year are discussed below.

#### (i) Impairment of intangible assets

The value of intangible assets is considered by the directors at the end of each reporting period. Impairments are recognised on the bases outlined in note 26 to the accounts.

#### Attributable to equity holders of the Group

30 June 2014	Share Capital	Share Premium	Capital Redemption Reserve	Merger Reserve	Retained Profits	Total Shareholders Equity
	£	£	£	£	£	£
At 1 July 2013	2,764,567	-	49,752	2,402,674	23,374,056	28,591,049
Loss for the year Other comprehensive loss: Share of other comprehensive	-	-	-	-	(2,993,287)	(2,993,287)
loss of associate	-	-	-	-	(69,014)	(69,014)
Total comprehensive loss for the period	-	-	-	-	(3,062,301)	(3,062,301)
At 30 June 2014	2,764,567	-	49,752	2,402,674	20,311,755	25,528,748

The notes on pages 19 to 42 form part of these financial statements.

The following describes the nature and purpose of each reserve within owners' equity:

Share capital Amount subscribed for shares at nominal value.

Share premium Amount subscribed for share capital in excess of nominal value.

Capital redemption reserve Amounts arising from the purchase by the group of its own shares Amounts arising from the merger of subsidiary investments.

Retained profits Cumulative profit of the Group attributable to equity shareholders.

#### Attributable to equity holders of the Group

30 June 2013	Share Capital	Share Premium	Capital Redemption Reserve	Merger Reserve	Retained Profits	Total Shareholders Equity
	£	£	£	£	£	£
At 1 July 2012	2,814,319	-	-	2,402,674	30,868,084	36,085,077
Loss for the year Other comprehensive income: Share of other comprehensive	-	-	-	-	(3,632,466)	(3,632,466)
income of associate	-	-	-	-	8,832	8,832
Total comprehensive loss for the period Dividend paid during the year Cancellation of Treasury	- -	-	-	-	(3,623,634) (3,870,394)	(3,623,634) (3,870,394)
shares	(49,752)	-	49,752	-	-	-
At 30 June 2013	2,764,567	-	49,752	2,402,674	23,374,056	28,591,049

On 12 October 2012 the Group paid a dividend to shareholders of £1,935,197 which amounted to 7 pence per ordinary share. This was followed by a further dividend paid on 3 May 2013 of £1,935,197 which amounted to 7 pence per ordinary share.

On 15 October 2012, the Group cancelled, from Treasury, 497,524 ordinary shares.

The notes on pages 19 to 42 form part of these financial statements.

The following describes the nature and purpose of each reserve within owners' equity:

Share capital	Amount subscribed for shares at nominal value.
Share premium	Amount subscribed for share capital in excess of nominal value.
Capital redemption reserve	Amounts arising from the purchase by the group of its own shares.
Merger reserve	Amounts arising from the merger of subsidiary investments.
Retained profits	Cumulative profit of the Group attributable to equity shareholders.

#### Attributable to equity holders of the Company

30 June 2014	Share Capital	Share Premium	Capital Redemption Reserve	Merger Reserve	Retained Profits	Total Shareholders Equity
	£	£	£	£	£	£
At 1 July 2013	2,764,567	-	49,752	2,912,060	14,642,457	20,368,836
Loss for the year	<u>-</u>			-	(62,301)	(62,301)
Total comprehensive loss for the year	2 764 567		- 49.752	2 012 060	(62,301) 14,580,156	(62,301) 20,306,535
Loss for the year  Total comprehensive loss for the		- - -	49,752	, ,	(62)	,301)

The notes on pages 19 to 42 form part of these financial statements.

The following describes the nature and purpose of each reserve within owners' equity:

Share capital Amount subscribed for shares at nominal value.

Share premium Amount subscribed for share capital in excess of nominal value. Capital redemption reserve Amounts arising from the purchase by the group of its own shares

Merger reserve Amounts arising from the merger of subsidiary investments.

#### Attributable to equity holders of the Company 30 June 2013 Total Share Share Capital Merger Retained **Shareholders** Capital **Premium** Redemption Reserve **Profits** Equity Reserve £ £ £ £ £ £ At 1 July 2012 2,814,319 2,912,060 15,518,300 21,244,679 Profit for the year 2,994,551 2.994.551 Total comprehensive income for the vear 2.994.551 2.994.551 Dividend paid during the year (3.870.394)(3.870.394)Cancellation of Treasury shares (49.752)49,752

On 12 October 2012, the Company paid a dividend of £1,935,197 to shareholders which amounted to 7 pence per ordinary share. This was followed by a further dividend paid on 3 May 2013 of £1,935,197 which amounted to 7 pence per share.

49.752

2,912,060

14.642.457

20.368.836

On 15 October 2012, the Company cancelled, from Treasury, 497,524 ordinary shares.

The notes on pages 19 to 42 form part of these financial statements.

At 30 June 2013

The following describes the nature and purpose of each reserve within owners' equity:

Share capital Amount subscribed for shares at nominal value.

Share premium Amount subscribed for share capital in excess of nominal value.

Capital redemption reserve Amounts arising from the purchase by the group of its own shares

2.764.567

Merger reserve Amounts arising from the merger of subsidiary investments.

#### **NOTICE OF ANNUAL GENERAL MEETING**

#### CATALYST MEDIA GROUP PLC

(Registered in England and Wales with number 03955206)

Notice is hereby given that the fourteenth Annual General Meeting (the "AGM") of Catalyst Media Group Plc (the "Company") will be held on 20 January 2015 at 6 Stratton Street, London, London W1J 8LD at 10.00 a.m. for the purposes of considering and, if thought fit, passing the following resolutions of which resolutions 1 to 5 are ordinary resolutions and resolution 6 is a special resolution:

#### **Ordinary Resolutions**

- 1. To receive the audited financial statements and the report of the directors and the auditors for the Company for the year ended 30 June 2014.
- 2. To approve the directors' remuneration report for the Company for the year ended 30 June 2014.
- 3. To reappoint UHY Hacker Young LLP as auditors of the Company to hold office until the conclusion of the next Annual General Meeting.
- 4. To authorise the directors to fix the remuneration of the auditors.
- 5. To re-elect Michael Rosenberg as a director.

#### **Special Resolution**

- 6. Subject to, and in accordance with the Company's articles of association, the Company be generally and unconditionally authorised to make market purchases (within the meaning of Section 693(4) of the Companies Act 2006) of ordinary shares of the Company provided that:
  - (a) the maximum number of ordinary shares hereby authorised to be acquired is 4,071,510 (being fifteen per cent of the issued ordinary shares of the Company at the date of this resolution);
  - (b) the minimum price which may be paid for an ordinary share is the nominal value of such share;
  - (c) the maximum price which may be paid for an ordinary share is an amount equal to 105 per cent. of the average of the middle market quotations for an ordinary share in the Company as derived from the AIM Appendix to The London Stock Exchange Daily Official List for the five business days immediately preceding the day on which such ordinary share is contracted to be purchased;
  - (d) the authority hereby conferred shall expire on the date which is 12 months from the date of the passing of this resolution;
  - (e) the Company may make any purchase of its ordinary shares pursuant to a contract concluded before the authority hereby conferred expires and which will or may be executed wholly or partly after the expiry of such authority; and

(f) all ordinary shares purchased pursuant to the authority conferred by this resolution shall be cancelled immediately on completion of the purchase or held in treasury (provided that the aggregate nominal value of shares held as

treasury shares shall not at any time exceed ten per cent. of the issued ordinary share capital of the Company at any time).

By order of the Board

Michael Rosenberg OBE Chairman

Registered Office: Quadrant House, 4 Thomas More Square, London E1W 1YW

Date: 2 December 2014

#### Notes:

- 1. Only the holders of ordinary shares are entitled to attend the meeting and vote, subject to note 4 below. A member entitled to attend and vote may appoint one or more proxies to attend, speak and vote on his behalf at the meeting provided that each proxy is appointed to exercise the rights attached to a different share or shares held by the member. A member need not be a member of the Company but must attend the meeting to represent him.
- 2. A form of proxy is provided. To be effective, a form of proxy (together with the power of attorney or other authority (if any) under which it is signed or a notarially certified copy of such power of attorney or other authority) must be completed, signed and lodged with the Company's registrar, Neville Registrars, Neville House, 18 Laurel Lane, Halesowen, West Midlands B63 3DA no later than 48 hours before the time of the meeting. Depositing a completed form of proxy will not preclude a member from attending the meeting and voting in person.
- 3. A shareholder which is a corporation (including a company) (a "corporation") and which wishes to be represented at the meeting by a person with authority to speak, vote on a show of hands and vote on a poll (a "corporate representative") must submit a certified copy of the resolution giving the relevant authority to that corporate representative to the registered office (for the attention of the directors) by the same deadline as in note 2 above. A corporate representative has the same powers on behalf of the corporation he/she represents as that corporation could exercise if it were an individual member of the Company. Alternatively, a corporation may complete and return a form of proxy.
- 4. Pursuant to regulation 41 of the Uncertificated Securities Regulations 2001, to be entitled to attend and vote at the meeting (and for the purposes of the determination by the Company of the number of votes they may cast), members must be entered on the Company's register of members by 6.00pm on 18<sup>th</sup> January 2015. Any changes to the register of members after such time shall be disregarded in determining the rights of any person to attend or vote at the meeting.
- 5. In the case of joint holders, the signature of only one of the joint holders is required on the form of proxy, but the vote of the senior (by order in the register of members) who tenders a vote will be accepted to the exclusion of the others.
- 6. Copies of the following documents will be available for inspection at the Company's registered office, during normal business hours, on any day (Saturdays, Sundays and public holidays excepted) from the date of this notice until the day of the meeting and at the place of the meeting for 15 minutes prior to and during the meeting:
  - (a) the register of directors' interests in the share capital of the Company; and
  - (b) copies of the directors' service contracts

#### Catalyst Media Group plc (registered in England and Wales with number 03955206)

#### FORM OF PROXY FOR USE AT AN ANNUAL GENERAL MEETING

IN BLOCK CAPIT	ΓALS PLEASE	Ξ
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/We	<b>,</b>			b	peing (a) holder(s) of
ordin	ary shares of 10p each in the capital of the Compan	y HEREBY AP	POINT the CI	nairman of the	Meeting (see Note 1)
oeha	alf at the Annual General Meeting of the Company to lary 2015 at 10.00 a.m. or any adjournment thereof.	be held at 6	Stratton Stree	t, London W1	J 8LD on Tuesday 20
ollov	request such proxy to vote on the following resol wing resolutions as mentioned below as indicated by y shall think fit (see Note 2)				
	, ,			Vote	
		For	Against	Withheld	
OR	DINARY RESOLUTIONS		ī	·	1
1.	To receive the audited financial statements and the report of the directors and the auditors for the Company for the year ended 30 June 2014.				
2.	To approve the directors' remuneration report for the Company for the year ended 30 June 2014.				
3.	To reappoint UHY Hacker Young as auditors of the Company to hold office until the conclusion of				

- 4. To authorise the directors to fix the remuneration of the auditors.
- 5. To re-elect Michael Rosenberg as a director.

the next Annual General meeting.

#### SPECIAL RESOLUTIONS

SPECIAL RESOLUTIONS		
To grant the Company authority to make market purchases of its own ordinary shares		
Signature (see note 4)	Dated	

#### Notes

- To appoint as a proxy a person other than the Chairman of the meeting insert the full name in the space provided. A proxy need not be a member of the Company. You can also appoint more than one proxy provided each proxy is appointed to exercise the rights attached to a different share or shares held by you. The following options are available:
  - To appoint the Chairman as your sole proxy in respect of all your shares, simply fill in any voting instructions in the appropriate box and sign and date the Form of Proxy
  - To appoint a person other than the Chairman as your sole proxy in respect of all your shares, delete the (b) words 'the Chairman of the meeting (or)' and insert the name of your proxy in the spaces provided. Then fill in any voting instructions in the appropriate box and sign and date the Form of Proxy
  - (c) To appoint more than one proxy, you may photocopy this form. Please indicate the proxy holder's name and the number of shares in relation to which they are authorised to act as your proxy (which, in aggregate, should not exceed the number of shares held by you). Please also indicate if the proxy instruction is one of multiple instructions being given. If you wish to appoint the Chairman as one of your multiple proxies, simply write 'the Chairman of the Meeting'. All forms must be signed and should be returned together in the same
- Unless otherwise indicated the proxy will vote as he thinks fit or, at his discretion, abstain from voting.
- The Form of Proxy below must arrive not later than 48 hours before the time set for the meeting at Neville Registrars, Neville House, 18 Laurel Lane, Halesowen, West Midlands B63 3DA during usual business hours accompanied by any Power of attorney under which it is executed (if applicable).
- A corporation must execute the Form of Proxy under either its common seal or the hand of a duly authorised officer or
- 5. Completion and return of the Form of Proxy will not preclude you from attending and voting in person at the Meeting should you subsequently decide to do so.
- If you prefer, you may return the proxy form to the Registrar in an envelope addressed to Neville Registrars, Neville House, 18 Laurel Lane, Halesowen, West Midlands B63 3DA.